

INTERNATIONAL
TECHNICAL ASSISTANCE BUREAU
FOR LIVESTOCK DEVELOPMENT

# International NEWSLETTER

#### SEPTEMBER 2015

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BCTI by breeders for breeders



# **Editorial**

BCTI has been committed to development cooperation in livestock value chains for about 15 years. Initially, its mandate to support farmer's organizations was very much focused on small – but effective – sets of actions (technical assistance, training, policy development...). Either self-financed, co-financed or through direct contracting, these actions could create or strengthen linkages between breeders from distant horizons. Hence, its contribution to a better understanding of the knowhow available in France and to build up competencies of our foreign partners has been recognized.

In 2009, as our board decided to develop further our cooperation capacity, BCTI turned out to be an active competitor or partner on multilateral or bilateral donor's procurement cycle. Indeed, resources made available through development aid offer an effective lever.

In addition, as no one is an island, this also leads us towards new partnerships, where our specificity merges with other's talents to contribute to the development of more sustainable, efficient and multi-performing livestock farming activities.

Hence, in order to complement our newsletter in French (targeting our French institutional partners and our members breeding organizations), we are pleased to offer you this first international issue of our newsletter. We hope you'll enjoy browsing and, remember, we'll always be pleased to answer your queries.

# Who are we?

BCTI is first, nowadays, a non-standard consulting group with imbedded think-tank services. It aims at disseminating knowledge in livestock value chains through technical assistance in development business activities.

Where most consulting groups tends to offer unaccompanied free-lance technical expertise to their clients, BCTI, hosted by the French Livestock Institute (Idele), and thanks to a high degree of specialization of the Institute, offers a unique expertise environment and trust factors:

- A technically neutral partner
- Organically linked to a highly specialized R&D organization (Idele: unique French national reference for ruminant value chains approved by the French government) with a focus on generating innovative solutions for economic efficiency and competitiveness in livestock farming
- A powerful expert's support at no cost for clients: when relevant, associated
  experts selected within member organizations or from the roster beneficiate
  from senior backstopping and coaching services and references of the
  relevant department of the Institute from senior staff of the French Livestock
  Institute
- An organization with the dual capacity to support both livestock economic agents, their organizations and government agencies
- A remarkable experience of nationwide sector studies
- Designer of farm audit methodologies used by the industry
- A capacity to support strategic or partnership actions beyond business development activities

BCTI is also the entry point to contact French livestock professionals and to support partnership activities: study tours, official or technical delegations, conferences and meetings. These activities are facilitated and supported by the French Livestock Confederation (CNE).

# MAJOR FIELDS OF ACTION Value chains studies 19% Information systems assistance and training 36%

# What we do

In development business, we offer services related to all segments of all ruminants' value chains. These services encompass:

- Technical Assistance
- Studies
- Expertise and audits
- Training (formal, vocational)

More and downloads (brochures):

http://idele.fr/services/office-for-international-technical-cooperation.html

# How to work with us

You are an expert: post your resume and check published opportunities <a href="http://idele.fr/linstitut-de-lelevage/in-english/jobs-and-opportunities.html">http://idele.fr/linstitut-de-lelevage/in-english/jobs-and-opportunities.html</a>

Corporate visitors: to establish business partnership with us in the scope of a tender, contact philippe.ame@idele.fr

For services pertaining to liaising or partnership building with identified or non-identified French livestock organizations, just send a mail at: <a href="mailto:intercoop@idele.fr">intercoop@idele.fr</a> mentioning your name, organization and contact (mail and phone).



# **News & last acquisitions (selection)**

## Albania:

The Ministry of Agriculture of Albania and IDELE (BCTI) signed a technical cooperation agreement to post a long-term advisor within the Livestock Technology Transfer Center (LTTC) of Korca.

The Albanian Ministry of Agriculture is aware of the challenges that lie ahead in the context of EU accession and the role that IDELE and French livestock organizations can play in both providing innovative solutions for livestock competitiveness, but also in building a professional organization that can implement those solutions.

The expert retained by the BCTI and approved by the Albanian side is Mr. Alain LANCON, former Director of the EDE (regional livestock support agency) and former Deputy Director of the Chamber of Agriculture of Savoy. Mr. LANCON contributed to the development of the livestock component of the bilateral cooperation program since 1992.

This bilateral cooperation program is supported by IDELE, the National Livestock Confederation (CNE), the National center for Promotion of Agricultural Products (CNPA) and the Embassy of France in Albania.

# Ethiopia: Feasibility study for the relocation of Addis Abeba slaughterhouse (AFD)

In this study warded to a consortium led by France Vétérinaire International, Idele will rebuild the operational business plan of the abattoir.

# Kenya: Livestock project feasibility study

In the framework of a FASEP award to Ellipse Projects, Idele's experts will carry out the assessment of the livestock production sector in Kenya (Thana and Athi rivers basins). The study is scheduled on the fourth quarter 2015

## Uzbekistan: a pilot dairy project (EU)

Within a large program to be implemented by GIS, Idele, France Vétérinaire International and AVSF as member of a consortium led by ADECIA, are preparing for a rural development component targeting the development of small scale dairy value chains.

#### **KEY FIGURES 2014-2015**

16 projects implemented

15 new projects awarded

21 foreign delegations and tours received

11 international fairs or conferences attended

# Today's brief

## Focus on the French Livestock Institute (Idele)

#### Presentation

Founded in 1962, the French Livestock Institute (Idele) is the French national technical reference in livestock farming systems. It is a non-profit, non-governmental organization managed by livestock farmer's federations and unions. With over 50 years of experience, its activities encompass applied research, technical assistance and technology transfer in cattle, sheep, goats and horses husbandry sciences. Its yearly turnover is in the range of EUR 38-39 million



Key activities reside in permanent institutional and technical support to the French Ministry of Agriculture through public service delegation. As such, on behalf of the Ministry, Idele:

- manages livestock farming, genetic improvement data engineering and information systems for cattle, sheep and goats at national level (identification and traceability);
- maintains and manages the national gene bank;
- provides on-demand research services and spot diagnosis in crisis situations.

The core mandate stands in innovation development and technical support towards livestock professionals (farmers, breeders, industrialists) and their organizations. Hence, Idele:

- develops applied research programs;
- monitors the economic and technical environment of livestock sector and value chains;
- generates information and technical documentation for farmers engineers and technicians;
- ensures training and technology transfer to livestock farmers and related industries.

#### Organization

Idele employs 248 people including 200 subject matter specialists, engineers and technicians posted either in one of the 12 regional offices or in Paris headquarters. It is organized into 5 departments:

- *Economy*: Economic/Business intelligence, strategic analysis of value chains, studies: impact of European politics and world market agreements on milk and meat value chains.
- Genetics and phenotypes: Management of national programs: genetics, identification & traceability, performance recording.
- *Livestock husbandry techniques and environment:* farm & land management, breeding, energetic strategies, conception of low cost buildings, management of animal welfare, management of environmental risks...
- Livestock and milk and meat products quality: management of contamination risks, management of the organoleptic
  quality, product quality management. Idele also owns a lab specialized in meat processing technologies and analysis.
- Farm works, labor and society: promotion of the attractiveness of the industry, easing the installation and employment management; providing solutions to simplify breeders work load; supporting changes in business processes and facilitating trade, developing charter of good practices, strengthening social acceptance of livestock.

and 3 horizontal divisions: information systems & data management, farming system observatory, international activities.

Several instrumental platforms for extension services and experimentation have been established: experimental stations conducting trials at animal, herd or farming system scales, farm networks generating technical and economic references for each breeding system and thematic advisory networks (buildings, milking techniques, waste management etc.).

#### Services and products

*Edition*: Idele publishes each year more than 500 documents, for free or for sale which are listed on the Internet website: <a href="http://www.idele.fr">http://www.idele.fr</a> (weekly newsletter).

*Training courses*: Every year, about 100 training courses are organized by Idele (see catalog) for livestock advisers and applied research workers, representing about 2,000 training days. Customized training courses for foreign partners are organized on demand.

## Partnership and scientific cooperation

**At national level**: Idele has developed strong links with INRA (largest European player in agriculture research) though several EU-aided projects and through "Joined Research Units". Other projects are involving universities, veterinary and other technical institutes (IFIP, ITAVI...).

At European level: Idele is involved in several (about 15) EU-aided projects either as coordinator or partner. These projects are mostly supported through COST, PCRD or INTERREG programs but may also be responses to DGs calls. Business intelligence, project preparation, submission and monitoring is supported by a special "European R & D Partnership Service". It participates to EAAP.

At international level: Idele participates in international technical authorities (ISO, ICAR, INTERBULL, IFCN etc) and well as in numerous formal and informal networks, task forces of technological platforms.

More: www.idele.fr

## **AGENDA**

#### September

- International Sheep Fair Tech-
- Open day at experimental dairy
- fattening center -(Le Rheu 35) -
- milking center (Deval 44) -
- Open day at Charolais selection

#### October

- (Clermont-Ferrand) October 7-9
- Open day at caprine experimental station (Le Pradel -07) - October 15

#### **November**

"Grand angle" (Paris) -

### December

3R – 22nd Yearly Ruminants Research Meeting (Paris) -December 2-3



This quarterly newsletter informs you about current technical assistance operations and international promotion conducted by BCTI and the French breeders organizations.

Get the latest updates from our website BCTI: bcti.idele.fr

To submit an article, write to us: intercoop@idele.fr

# Recently completed projects

# Burkina Faso: a new information system for the monitoring of animal insemination campaigns (World Bank)

Idele successfully completed its technical assistance program to the teams of the World Bank - funded PAPSA project implemented by the Ministry of Animal Resources of Burkina Faso. The program aimed at improving the management of animal insemination campaigns through an enhanced data recording and recovery system to monitor the activities. The experts of Idele were mobilized for the conception and the design of the information system at national level and for design and specifications of the required software developed by a local IT partner. Concerned PAPSA personnel have been trained for running the prescribed monitoring process and for operating the software.

# Kenya: Prospective on dairy industry investment (AFD)

AFD and KDB entrusted IDELE to undertake a strategic study of the investment capacity of Kenyan Dairy Business Units. This included the investment capacity and willingness in adopting the e-dairy recording system presently under test in the country. In addition, IDELE's experts also assessed the capacity of the banking sector to support potential investments in the dairy industry through adapted financing instruments.

# Partners news

## **ABCIS:** first anniversary

**ABCIS** has been created in 2014 by the 3 French Animal Technical Institutes: IDELE (ruminants and horses), ITAVI (poultry, fisheries) and IFIP (pig) which are pooling their resources to offer animal business consultancy and intelligence services. ABCIS intends to respond to crosscutting challenges and opportunities in animal value chains.

ABCIS offers multispecies capacities & multidisciplinary approaches on crosscutting issues: competitiveness, sourcing, markets and trade dynamics, environmental assessment, process, environmental integration, biosecurity, green energy.

ABCIS gathers the technical and managerial capabilities of its funders: 300 staff, 2 research stations and a microbiology laboratory. Its yearly budget is in the range of 10 m€.

More: http://www.abcis.com

# Interesting links and external news



1,360 exhibitors, 2,000 animals, and 70 breeds in show

A genuine reference amongst the world's biggest livestock production shows, this 24th edition is announced under the most favorable auspices: the national Limousine breed championships that promise to be of the highest level, numerous visitors and foreign delegations ready to visit the show's alleys and a conference center that is already fully booked. Established in the heart of the largest grazing pastures of Europe, the SOMMET DE L'ELEVAGE is an exceptional showcase for French know-how in matters of animal production and animal genetics. More: http://www.sommet-elevage.fr

















